

# Precinct Tips

**Organize your precinct with 5 or more registered Democrats in your voting precinct.**

**How to recruit more Democrats in your precinct?** : Tables at Public Events • Personally Contact Consistent Democratic Voters in VoteBuilder • Block or Precinct Parties • Each Member Recruit 5 • Ask Local Democratic Elected Officials to Share Volunteer Lists • Website • Phone Banking and Canvassing

## **Become a stronger precinct!**

**Level 1:** • 1-5 Committed Team Members, 1 your chair • No Regular Meetings • Little to No GOTV • To Reach the Next Level • Schedule regular meetings at cheap place; have refreshments • Find Precinct Map and Available Resources • Find a community event: raise awareness of county party, register voters

**Level 2:** • 6-10 Team Members, Including Officers • Some Meetings • Some GOTV • To Reach the Next Level • Regular Meetings; Communication from Precinct Leaders to Members • Some Block/Neighborhood Captains Keeping 1-2 Dozen Households Informed • Team Members Trained in Canvassing, Poll Greeting • Improved GOTV: Coverage at Polling Places; 40% of Precinct with Canvassing and Lit Drops

**Level 3:** • 10-15 Committed Team Members with Training • Regular Meetings, Good GOTV Efforts • To Reach the Next Level • Regular Precinct Meetings; Regular Attendance at Monthly County Mtgs • GOTV Has Canvassing and Lit Drops with Sample Ballots and Candidate Info • 100% Coverage by Greeters for Early Voting and Election Day • Multi-Precinct Events with Elected Representatives/Candidates • Outreach and Cooperation with Weaker Precincts

## **“How To” GOTV**

• **Voter Registration:** Find Potential Voters • Tables at High Traffic Areas (Public Library, Grocery Stores, Farmers’ Markets) • Community/Church Events. Or Make Your Own!

• **Phone Banking:** County Leaders Supply Lists of People with Contact Information AND Scripts • Can Take Place at County-Wide Call Center or in a Home • Calls Should be Short, Covering No More Than 3 Topics (Reminder of Election, Voting Information, Changes in Contact Information)

• **Canvassing:** 4 TIMES MORE EFFECTIVE THAN ANY OTHER GOTV STRATEGY • County Leaders Provide Packets with Names, Addresses, Scripts • Ideally Carried Out by Neighbors Talking with Neighbors • Helps in Identifying Issues of Concern • Don’t Attempt to Convert • Targeted Post Cards • Excellent Way to Connect with Voters in Rural Areas • Engages Volunteers Who Prefer Not to Phone Bank or Canvass • Hand-Written Post Card Less Likely to Land in Recycle Bin Than Slick Literature

• **Literature Drops:** Just Before Early Voting Starts; Encourages Getting to Polls Early, Winning Democratic Strategy • No Face-to-Face Contact • Door Hangers with EV and Candidate Information • Table on Election Day: High Point of Precinct’s Year • Every Precinct’s MUST-DO • Visible Democratic Presence • Greeters • Voter Guides • SAMPLE BLUE BALLOTS (Single Most Effective Tool; One in Every Voter’s Hand)